

**“Funding Our Future” Online Sweepstakes
OFFICIAL SWEEPSTAKES RULES**

No purchase necessary. Sweepstakes is void where prohibited. Sweepstakes is subject to all applicable federal, state and local laws and regulations. Odds of winning depend upon the number of eligible Entrants participating during the Sweepstakes Period.

SPONSORED BY: Interactive One, LLC (the “Sponsor”) located at 850 Third Avenue, 3rd Floor New York, NY 10022.

SWEEPSTAKES DESCRIPTION:

The “Funding Our Future” sweepstakes (“Sweepstakes”) will begin on Monday, September 23, 2013 and end on Thursday, November 14, 2013 (“Sweepstakes Period”). This Sweepstakes will be conducted exclusively online. A total of fifteen (15) winners will be chosen during the sweepstakes period. Fourteen (14) winners will each be awarded one (1) One Hundred Dollar (\$100.00) Gift Card (ARV = \$100) (“Weekly Prize”); and one (1) Grand Prize winner will be awarded the following: one (1) flyaway trip to a Town Hall event which will include the following: round trip coach airfare for two (2) to Atlanta, Georgia; hotel accommodations in one (1) standard room for two (2) nights in Atlanta, Georgia on a date and at a location to be determined by the Sponsor; two (2) tickets to a Town Hall event to be held in Atlanta, Georgia on a date to be determined by Sponsor, ground transportation between the airport and the Town Hall; dinner for two (2) at Atlanta area restaurant of Sponsor’s choosing; and Five Thousand Dollars (\$5,000.00 USD) payable in the form of a check to School of Grand Prize winner’s choice. (“Grand Prize”) (Total Grand Prize ARV= \$8,500.00). (ARV for all prizes = \$9,900.00).

HOW TO ENTER / EXECUTION:

Visitors to the www.HelloBeautiful.com website (the “Website”) who are legal residents of the United States (excluding residents of New York and Florida) or the District of Columbia, and are 21 years of age and older will be able to take part in this Sweepstakes. To participate in the Sweepstakes, readers must do the following:

1. Sweepstakes participants must register online through HelloBeautiful’s website located at www.HelloBeautiful.com.
2. Upon entering the Sweepstakes websites, Visitors will be prompted to use a RaffleCopter.com’s widget in order to enter Sweepstakes, however Visitors may elect to use the alternate means of online entry described below.
3. Visitors will be asked to enter certain registration information, including entering their name, date of birth, address, phone number, email address, and any other optional or additional contact information (“Registration Information”), as requested, to register for a chance to win. Visitors will also be required to enter the name and address of the School they wish to designate to receive the Five Thousand Dollar (\$5,000.00 USD) donation. Through the RaffleCopter.com widget, users can enter Sweepstakes either by entering their Facebook log-in information or their email address.

4. Visitors who elect to enter the Sweepstakes (“Entrants”) via the log-in via their Facebook log-in will give Facebook.com permission to transmit certain personally identifiable information from Entrants’ Facebook account to Rafflecopter.com per Rafflecopter.com’s Terms of Use policy. Rafflecopter.com’s Terms of Use policy can be found here: <http://www.rafflecopter.com/rafl/terms/>.
5. If an Entrant does not wish to have certain personally identifiable information from Entrants’ Facebook account shared with Rafflecopter.com, by Facebook.com, Entrants should not use the Facebook log-in entry method and should instead use the alternate email address method of entry provided in the same location as the Facebook entry method. Not using the Facebook entry method will not harm, hinder, or materially affect Entrant’s already existing entries.
6. The Sweepstakes is in no way sponsored by, endorsed by, administered by, or associated with Facebook.com. Facebook.com’s Terms of Use can be found here: <https://www.facebook.com/legal/terms>.
7. Any Registration Information (described above) provided by Entrants for purposes of this Sweepstakes will be disclosed to the Sponsor and not to Facebook.
8. After completing the registration process, Qualified Entrants will be entered into the Sweepstakes and eligible for a chance to win.
9. Entries generated by a script, macro, or other automated means will be disqualified. The Sponsor reserves the right to disqualify any unauthorized entries. Each Visitor will be allowed up to four (4) entries per person per day as follows:
 - a. Each Visitor will receive one (1) entry for registering through www.Hellobeautiful.com;
 - b. Each Visitor will receive one (1) additional entry by clicking the “tweet this for an additional entry” button and following the on screen prompts until Visitor receives confirmation;
 - c. Each Visitor will receive one (1) additional entry by clicking the “Share on Facebook for an additional entry” button and following the on screen prompts until Visitor receives confirmation; and
 - d. Each Visitor will receive one (1) additional entry by clicking the “email to a friend for an additional entry” button and following the on screen prompts until Visitor receives confirmation.
10. Winners must provide valid identification (i.e. via driver’s license, passport or other government-issued photo I.D.) to claim the Prize.
11. The Official Sponsor of this Sweepstakes is Interactive One, LLC (“IONE”). All decisions made by the Official Sponsor regarding any aspect of this Sweepstakes are final.
12. Once notified, Winner(s) has fourteen (14) calendar days to claim the Weekly Prize and/or the Grand Prize or Prize will be forfeited.

13. Entrants are eligible to win only one (1) Weekly Prize during the Sweepstakes Period; however, all entries received during the Sweepstakes Period will be entered into the random Grand Prize Drawing.

14. Weekly Drawing Schedule:

- **Week 1:** To participate, all Entrants must submit entries by 11:59 pm local time on Thursday, September 26, 2013. Week one's winners will be notified on Monday, September 29, 2013.
- **Week 2:** To participate, all Entrants must submit entries by 11:59 pm local time on Thursday October 3, 2013. Week two's winners will be notified on Monday, October 7, 2013.
- **Week 3:** To participate, all Entrants must submit entries by 11:59 pm local time on Thursday, October 10, 2013. Week three's winners will be notified on Monday October 14, 2013.
- **Week 4:** To participate, all Entrants must submit entries by 11:59 pm local time on Thursday, October 17, 2013. Week four's winners will be notified on Monday October 21, 2013.
- **Week 5:** To participate, all Entrants must submit entries by 11:59 pm local time on Thursday, October 24, 2013. Week five's winners will be notified on Monday, October 28, 2013.
- **Week 6:** To participate, all Entrants must submit entries by 11:59 pm local time on Thursday, October 31, 2013. Week six's winners will be notified on or about Monday, November 4, 2013.
- **Week 7:** To participate, all Entrants must submit entries by 11:59 pm local time on Thursday, November 7, 2013. Week seven's winners will be notified on or about Monday, November 11, 2013.
- **Week 8:** To participate, all Entrants must submit entries by 11:59 pm local time on Thursday, November 14, 2013. Week six's winners will be notified on or about Monday, November 18, 2013.

15. After completing the registration process, qualified Entrants will be eligible for a chance to win a Weekly Prize and the Grand Prize.

16. In the event of a dispute regarding the identity of a participant's online entry, the entry will be deemed to have been made by the authorized holder of the e-mail account at the time the entry was made.

17. Winners will be selected by random drawing from among all eligible entries received electronically during the Sweepstakes Period (or in the case of weekly drawings during the weekly drawing entry period). Winners will be notified through the phone number and/or email address provided as part of the Registration Information set forth above. .

18. All applicable Prize elements will be mailed to winner at any previously provided mailing address.

19. Souvenirs, incidentals, room service and/or any other services or items not expressly stated in the Prizes Section of the Sweepstakes rules are not included and are the sole responsibility of the winner and his or her guest.
20. Travel restrictions may apply. All airfare provided MUST be used to fly to Atlanta, Georgia to attend the Town Hall event. Use of the airfare to fly to another location or for any other purposes is expressly prohibited. If winner lives within 100 miles from Atlanta, Georgia, Sponsor reserves the right to substitute ground transportation instead of airfare and in such event there will be no reimbursement to the winner for the difference between the value of the air & ground transportation.
21. A copy of the Winners list can be obtained by sending a self-address stamped envelope to: Interactive One, LLC, 850 Third Avenue, Third Floor, New York, NY 10022 Attn: Funding Our Future Sweepstakes.
22. Sponsor, as administrators of Sweepstakes, reserves the right to select all prizes in its sole discretion.

ELIGIBILITY RESTRICTIONS:

1. The Sweepstakes is open to visitors of www.HelloBeautiful.com who are 21 years of age and older and are legal residents of the United States (excluding residents of New York and Florida) or the District of Columbia.
2. Employees of Sponsor, and their respective subsidiaries, affiliates, advertisers, competitors, promotional partners, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate in or win this Sweepstakes. For purposes of this Sweepstakes, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.
3. Participants may win up to twice during this Sweepstakes. For the avoidance of doubt, Participants are only eligible to win one (1) Weekly Prize during the total Sweepstakes Period, additionally, ALL participants are only eligible to win (1) Grand Prize during the total Sweepstakes Period.
4. Persons who have won a prize in another sweepstakes or promotion of any kind from www.HelloBeautiful.com within the thirty (30) day period immediately preceding the start date of this Sweepstakes are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from www.HelloBeautiful.com during any thirty (30) day period.

PRIZES:

1. Prize elements:

1.1 Fourteen (14) winners will be awarded the following Prize elements: One (1) One Hundred Dollar (\$100.00) Gift Card (ARV = \$100) ("Weekly Prize");

1.2 One (1) Grand Prize winner will be awarded the following Prize elements: one (1) flyaway trip to a Town Hall event which will include the following: round trip coach airfare for two (2) to Atlanta, Georgia; hotel accommodations in one (1) standard room for two (2)

nights in Atlanta, Georgia on a date and at a location to be determined by the Sponsor; two (2) tickets to a Town Hall event ("Town Hall"), to be held in Atlanta, Georgia on a date to be determined by Sponsor, ground transportation between the airport and the hotel and between the hotel and the Town Hall; dinner for two (2) at Atlanta area restaurant of Sponsor's choosing; and Five Thousand Dollars (\$5,000.00 USD) payable in the form of a check to School of Grand Prize winner's choice. ("Grand Prize") (Total Grand Prize ARV= \$8,500.00). (ARV for all prizes = \$9,900.00).

2. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.

3. Gift Cards will be mailed to winners.

4. Once notified of Grand Prize winner status, Grand Prize winner has fourteen (14) calendar days to designate an eligible school to receive Five Thousand Dollars (\$5,000.00 USD), payable in the form of a check to Grand Prize winner's School of choice. Failure to designate a School will result in forfeiture of the entire Grand Prize.

5. No substitution of Prize is offered, no transfer of Prize to a third party is permitted other than the awarding of the Five Thousand Dollar Cash Prize to the Grand Prize winner's selected school. Non-cash Prizes may not be redeemed for cash value, except as determined by Sponsor in its sole discretion.

6. All Sweepstakes winners (both Weekly Prize winner(s) as well as Grand Prize winner) must sign and date official release and waiver forms as requested. Failure to do so will result in winner forfeiting the applicable Prize.

7. If for any reason a Sweepstakes winner decides not to accept a Prize awarded, the winner will be required to sign a release form acknowledging forfeiture of the Prize. It will be at the discretion of Sponsor if another Entrant is to be selected as the winner if time permits.

8. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by Sponsor, in its sole discretion to be ineligible, he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such a violation is found after the prize has been used by winner.

9. Winner and guest must depart from the same departure city of residence (city of residence will be deemed the city provided by winner when registering for the Sweepstakes).

GENERAL CONDITIONS:

1. Winners are responsible for all applicable taxes associated with the receipt of the Prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law. \$5,000.00 Dollar Cash prize will be solely awarded to school of Winner's choice and will not be a part of the declared value of the Grand Prize Winner's Prize Total.

3. By participating in the Sweepstakes, the winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Sweepstakes, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Sweepstakes, each participant agrees to comply with the Official Rules and the decisions of the Sweepstakes sponsor which shall be final and binding in all aspects relating to the Sweepstakes.
4. All Sweepstakes winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold Sponsor, and any other Sweepstakes parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Sweepstakes participation or the acceptance, possession or use / misuse of awarded Prize or any portion thereof, or participation in Prize-related activities, including but not limited to any related travel.
5. Winners must provide valid identification (i.e. driver's license, passport or other government issued photo I.D.) to claim their Prize. Identification documents must match information previously provided on www.HelloBeautiful.com.
6. Sponsor has the right to disqualify any Entrant if all Sweepstakes rules are not followed. Sweepstakes void if prohibited by law.
7. So long as no participant is materially adversely affected, Sponsor reserves the right to make changes in these Sweepstakes rules, which will become effective once posted online at www.HelloBeautiful.com.
8. Sponsor, participating sponsors and promotional partners and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any Entrant to complete or continue a telephone call, internet registration or text entry due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to any computer arising from or relating to participation in this Sweepstakes. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that Entrant to disqualification.
9. By accepting the Prize, the winner acknowledges that Sponsor has neither made, nor is in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
10. Sponsor, its subsidiaries, its affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the Sweepstakes, including; cancellation of the Sweepstakes as a result of the occurrence of events not within the control of Sponsor, its subsidiaries, affiliates, participating

sponsors, promotional partners, such as acts of God, terrorists acts or criminal acts of third parties, infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, fire, flood, storm or other natural cataclysm, riot, strikes, civil commotion, governmental regulation or any other causes beyond the control of Sponsor. In the event, such an act should occur, and/or Sponsor may, in its sole discretion, offer the winner comparable prize(s) currently being offered by Sponsor in lieu of the Prize originally awarded.

11. If for any reason, the Sweepstakes is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Sweepstakes is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Sweepstakes entries, or any other causes beyond Sponsor's, control which, in Sponsor's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor reserve the right to cancel, terminate, modify or suspend the Sweepstakes at their sole discretion.
12. Copies of Sweepstakes rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m. at 850 Third Avenue, 3rd Floor New York, NY 10022.