

Essence Music Festival Sweepstakes

OFFICIAL SWEEPSTAKES RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE A PARTICIPANT'S CHANCES OF WINNING.

SWEEPSTAKES DESCRIPTION:

The Essence Music Festival sweepstakes ("Sweepstakes") will begin on June 24, 2013 and end on June 30, 2013 ("Sweepstakes Period"). Three (3) winners will be chosen at random and will each be awarded two (2) festival tickets (ARV \$600).

HOW TO ENTER:

Legal residents of the U.S. who are 21 years of age or older will be able to take part in this Sweepstakes. To participate in the Sweepstakes, participants must do the following:

1. Readers of HelloBeautiful.com will be encouraged to participate in this giveaway by registering online.
2. Sweepstakes participants must register online and submit their entries at www.hellobeautiful.com.
3. Upon entering the Sweepstakes website, participants are to follow the on-screen instructions, including entering their name, address, email address, and additional contact information to register for a chance to win.
4. All Internet entries must be received by June 30, 2013, 11:59 pm EST, or they will be void.
5. One entry per person per day per email address during the Sweepstakes Period. Entries generated by a script, macro, or other automated means will be disqualified. The Company (defined below) reserves the right to disqualify any unauthorized entries.
6. In the event of a dispute regarding the identity of a participant's online entry, the entry will be deemed to have been made by the authorized holder of the e-mail account at the time the entry was made.
7. Three (3) winners will be selected by random drawing from among all eligible entries received electronically.
8. Once an entrant becomes a winner, they will be contacted to confirm, their name, address, email address, and additional contact information in order to mail the prize to the winners residence.
9. Participants may not win multiple times during the Sweepstakes Period; only one (1) prize package per Sweepstakes winner.

ELIGIBILITY RESTRICTIONS:

1. The Sweepstakes is open only to legal residents of the United States who are 21 years of age or older at the time of Sweepstakes registration.
2. Employees of Interactive One, LLC or Radio One, Inc. (together "Company"), including any of their respective officers, directors, subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, members of the immediate families (defined as spouse, child, sibling, parent, or grandparent), and members of the households (whether related or not) of any of the above are NOT eligible to participate or win in this Sweepstakes.
3. Persons who have won a prize in another Sweepstakes or promotion of any kind from the Company within the thirty (30) day period immediately preceding the start date of this Sweepstakes are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from the Company during any thirty (30) day period.
4. Participants agree to abide with any applicable federal, state, local laws and regulations.

PRIZES:

1. If a winner is unable to accept the prize, the prize will be forfeited in its entirety.
2. If for any reason a Sweepstakes winner provides notice that he or she has decided not to accept an awarded prize, the winner may be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the Sweepstakes sponsor and / or Sweepstakes administrator if another entrant is to be selected as the winner if time permits.
3. Prize package for each winner will include the following:
Two (2) Essence Music Festival Passes to attend musical performances during the Festival (ARV \$600). Transportation to and from New Orleans, LA, hotel accommodations, meals, beverages, hotel room service, gratuities, souvenirs, incidentals, and all other expense will be the responsibility of the winner.
4. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by Company management and/or the sponsor in its sole discretion.
5. Dates and times of concerts, events, trips, and activities promoted by event sponsors are subject to change and those changes are deemed to be beyond the control of the Company. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. The Company is not obligated to make any effort to find an alternative prize under these circumstances.

6. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.
7. All Sweepstakes winners must sign and date official Company release and waiver forms as requested. Failure to do so will result in the winner's forfeiture of the prize.
8. The Company will award the prizes only upon winner verification and final approval. Each winner or selected entrant will be notified by email, mail and/or phone within five (1) days after being selected (e.g., date of drawing). Each winner or selected entrant will then have five (1) days to respond with their information. The Company will then send prizes or prize-verification information via the U.S. Mail. If the winner or selected entrant is unable to be contacted within five (1) days after being selected (e.g. drawing date), is ineligible, fails to claim a prize or fails to return completed and executed release forms and affidavits, if applicable and as required by the Company, or if the prize notification or prize is returned undeliverable, that prize will be forfeited and an alternate entrant will be selected.
9. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by the Company in its sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse the Company and / or any sponsor for the stated value of a prize if such a violation is found after the prize has been used by the winner.

EXECUTION:

1. During the Sweepstakes Period, eligible participants will be encouraged to take part in the Sweepstakes by registering online at www.hellobeautiful.com. After completing the registration process, qualified entrants will be eligible for a chance to win the grand prize.
2. Three (3) winners will be selected by random drawing from among all eligible entries received electronically.
3. The grand prize winners will be notified by phone and or email.
4. Upon winner verification, Interactive One, LLC will mail prizes to each winner.
5. All decisions made by Company management regarding any aspect of this Sweepstakes are final.

GENERAL CONDITIONS:

1. Winners are responsible for all applicable taxes associated with the receipt of the prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.

3. No purchase necessary. Sweepstakes is void where prohibited. Sweepstakes is subject to all applicable federal, state, local laws and regulations.
4. Odds of winning depend upon the number of eligible entrants participating during the Sweepstakes Period.
5. By participating in the Sweepstakes, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Sweepstakes, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Sweepstakes, each participant agrees to comply with these Official Sweepstakes Rules and the decisions of the Sweepstakes sponsor which shall be final and binding in all aspects relating to the Sweepstakes.
6. The Company retains the right to disqualify any entrant if all Sweepstakes rules are not followed.
7. All Sweepstakes winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold the Company, any other Sweepstakes parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Sweepstakes participation or the acceptance, possession or use / misuse of any awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
8. By accepting the prize, the winner acknowledges that the Company has neither made, nor is in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
9. Any information collected by registering to enter the Sweepstakes shall be used for purposes consistent with the Company's privacy policy and / or these Official Rules.
10. The Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any entrant to complete or continue an internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to participant's or any other person's computer arising from or relating to participation in this Promotion,. In addition, the Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for late, postage due, lost, misdirected, mutilated, illegible or incomplete Sweepstakes entries. No mechanically reproduced or automated entries permitted. Entry materials/data that have been tampered with or altered are void. Once submitted, entries become the property of the Company and will not be returned.

11. If for any reason, the Sweepstakes is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the promotion is compromised by virus, bugs, worms or unauthorized human intervention, fraud, acts of God, strikes, terrorists acts, criminal acts of third parties, an insufficient number of qualified Sweepstakes entries, or any other causes beyond the Company's control which, in the Company's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, the Company reserves the right to cancel, terminate, modify or suspend the Sweepstakes at its sole discretion.
12. Any attempt by an entrant to deliberately undermine the legitimate operation of the Sweepstakes may be in violation of criminal and civil laws and should such an attempt be made, the Company reserves the right to seek remedies and damages (including attorney's fees) from any such entrant to the fullest extent of the law, including criminal prosecution.
13. To receive a winner's list, send a self-addressed stamped envelope for receipt by July 31, 2013 to: The Essence Music Festival sweepstakes, c/o Interactive One, LLC 850 3rd Avenue, 3rd Floor, New York, NY 10022.