

## **HelloBeautiful Prize Pack Sweepstakes OFFICIAL CONTEST RULES**

### **CONTEST DESCRIPTION:**

The HelloBeautiful Prize Pack Sweepstakes ("Contest") will begin on November, 8th and end on November, 12th at 5 p.m. ("Contest Period"). One (1) winner a day will be awarded a HelloBeautiful Prize Pack. The full prize package includes a HelloBeautiful T-shirt (1), a HelloBeautiful Mirror (1), and a HelloBeautiful Pen (1).

### **HOW TO ENTER:**

Legal residents of the U.S. who are 18 years of age and older will be able to take part in this Contest. To participate in the Contest, visitors must do the following:

1. Go to [Hellobeautiful.com](http://Hellobeautiful.com) and fill out the registration form on the HelloBeautiful Price Package Sweepstakes page.
2. Upon entering the Sweepstakes website, participants are to follow the on-screen instructions, including entering their name, date of birth, address, phone number, email address, and any optional or additional contact information, as requested, to register for a chance to win.
3. All entries must be received by 5:00pm EST November 12th, 2010.
4. One entry per person per day, per email address during the Contest Period.
5. In the event of a dispute regarding the identity of a participant's online entry, the entry will be deemed to have been made by the authorized holder of the e-mail account at the time the entry was made.

### **ELIGIBILITY RESTRICTIONS:**

1. The Contest is open to residents of the United States who are 18 years of age and older and are legal residents of the U.S.
2. Once an individual wins a prize in this Contest, they are not eligible to win another prize in this Contest except as specified within these rules.

### **PRIZES:**

1. HelloBeautiful Prize package will include the following: One (1) HelloBeautiful T-shirt, One (1) HelloBeautiful Mirror, and One HelloBeautiful Pen
2. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by station management and/or the sponsor in its sole discretion.
3. If for any reason a contest winner provides notice that they have decided not to accept an awarded prize, the winner will be required to sign a release form acknowledging that they are forfeiting the prize. It will be at the discretion of the contest sponsor and / or contest administrator if another contestant is to be selected as the winner if time permits.

4. If contest winner does not claim their prize, the prize will be forfeited.

#### **EXECUTION:**

1. During the Contest Period, eligible visitors will be encouraged to participate in the Contest by registering online for a chance to win.
2. The Contest will progress in the following manner:
  - o Contestants must enter to win online at [HelloBeautiful.com](http://HelloBeautiful.com)
  - o The grand prize winner will be selected by random drawing from among all eligible entries received
  - o The grand prize drawing will take place at 5pm each day during the duration of the contest.
  - o The winner will be notified via email.
3. All decisions made by Interactive One ("Company") regarding any aspect of this Contest are final.

#### **GENERAL CONDITIONS:**

1. Winners are responsible for all applicable taxes associated with the receipt of the prize (prizes are not transferable and may not be exchanged).
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations.
4. Odds of winning depend upon the number of eligible contestants participating during the Contest Period.
5. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this contest, each participant agrees to comply with the Official Rules and the decisions of the contest sponsor which shall be final and binding in all aspects relating to the Contest.
6. All contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold Company, any other contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
7. The Company retains the right to disqualify any contestant if all Contest rules are not followed. Contest void if prohibited by law.

8. Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any contestant to complete or continue a telephone call, facsimile transmission or internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries. In addition, Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for lost, misdirected, mutilated, illegible or incomplete contest entries. Once submitted, entries become the property of the station and will not be returned.
9. By accepting the prize, the winner acknowledges that Company has neither made, nor is in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
10. Company, its subsidiaries, its affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the contest, including; cancellation of the contest as a result of the occurrence of events not within the control of Company, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur; reasonable attempts will be made to offer the winner comparable prize(s) currently being offered by the station in lieu of the prize originally awarded.
11. If for any reason, the Contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other causes beyond the Company's control which, in the Company's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, the Company reserves the right to cancel, terminate, modify or suspend the Contest at its sole discretion.
12. Copies of contest rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., in the offices of Interactive One, LLC /., located at 850 Third Avenue, New York, NY 10022.